

**MINUTES**  
**TOWN OF QUARTZSITE**  
**REGULAR MEETING OF THE**  
**HEALTH & DEVELOPMENT**  
**SERVICES BOARD**  
**465 NORTH PLYMOUTH AVENUE**  
**THURSDAY, DECEMBER 18, 2014, 3:00 PM**

**CALL TO ORDER:** 3:00 p.m.

**PRAYER:** Led by Board Member Rita Wilson.

**PLEDGE OF ALLEGIANCE:** Led by Board Member Monica Timberlake.

**ROLL CALL OF THE BOARD:**

Chairperson: Sally Ford, present  
Board Member: Sue MacCracken, absent  
Board Member: Rita Wilson, present  
Board Member: vacant

Vice Chairperson: Elmer London, present  
Board Member: Suellen Pennington, present  
Board Member: Monica Timberlake, present

**APPROVAL OF MINUTES**

November 20, 2014

**Board Member Rita Wilson moved** to approve the minutes of the last meeting and **Board Member Suellen Pennington seconded** the motion. The vote was unanimous. **Motion Passed.**

**BUSINESS**

- 1. PowerPoint presentation by John Andoh, Transit Consultant to the Town of Quartzsite, regarding the current Town transit system and expansion projects for the future.**

John Andoh, Transit Consultant to the Town of Quartzsite, and Janet Collier, Town of Quartzsite Transit Coordinator, gave a presentation regarding the current Town transit system and expansion projects for the future.

The presentation included a summary of current services; service statistics in Fiscal Year 2014; the current transit service area; an overview of the funding the transit service currently receives and funding requests for the future; an overview of the transit system budget; innovations and improvements that took place in Fiscal Year 2014; and some future goals for the transit system.

The proposed plan for a fixed route, including the deviated route and fares, were reviewed. The Town's portion and the federal grant portion were explained. The need for formalized policies was explained and examples were given. Ideas for marketing and outreach efforts were reviewed.

The last portion of the presentation reviewed the next steps involved with implementing and operating a general public transit system.

There was discussion of extending the hours of the transit system; hiring more drivers; waiting lists; and another bus, in case the current one breaks down.

Chairperson Sally Ford asked if the greater liability is covered in the new plan. Janet Collier said the new program will require and have more insurance.

There was discussion regarding the transit surveys; the trolley statistics of last year; incentives to ride locally in the future rate structure; wear and tear on the buses if a public transit system comes about; and choices of vehicles, preventative maintenance plans and replacement programs.

**2. Discussion and possible action regarding the Town's Transit Service; advertising the availability of free passes for income qualifying elderly and disabled citizens; and rider etiquette.**

John Andoh spoke regarding funding and the free passes.

Chairperson Sally Ford asked if financial information of the riders that apply for the free passes is kept confidential. Janet Collier explained the procedure for limiting confidential information and the redacting of that information.

Possible ways to increase the use of the free passes were discussed, including the website, social media, social service agencies, word of mouth, advertising in the paper and the radio.

Chairperson Sally Ford directed staff to do further investigation and contact agencies regarding the free passes.

John Andoh asked for feedback on the Quartzsite Transit Rider's Guide.

Chairperson Sally Ford asked that this be put on the agenda for the next meeting, to give the Board time to review the materials and for the agenda item to be open to the public for public comment.

Board Member Elmer London asked about the responses to the surveys regarding the transit system. Janet Collier said the only responses received to date were from the Senior Center.

**REPORTS:**

None.

**CALL TO THE PUBLIC:**

Pat Meisner, bus rider for seven years, spoke regarding the length of wait time involved with shopping; installing benches at the bus stops; and making it easier to obtain the free passes.

Shanana Rain GoldenBear asked that a future agenda item be what is going on with Focused Future. She suggested that Board Member Monica Timberlake attend a meeting of Focused Future. She spoke of the Chamber of Commerce in Parker and coordinating an events calendar; more cooperation between Quartzsite's Health and Development Services Board and the Parker Chamber of Commerce. She asked that future agendas include the non-profit awards.

Marge Houston stated she misses the Parker run.

**ADJOURNMENT:** 4:02 p.m.

**Chairperson Sally Ford moved to adjourn and Board Member Suellen Pennington seconded the motion. The vote was unanimous. Motion Passed.**

**CERTIFICATION:**

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Meeting of December 18, 2014, of the Health & Development Services Board of the Town of Quartzsite, Arizona, held on December 18, 2014.

I further certify that the meeting was duly called and held and that a quorum was present.

DATED this 15<sup>th</sup> day of January 2014.

  
Tina M. Abriani, Town Clerk

On behalf of the Board,

Approved:

  
Sally Ford, Chairperson

*Next meeting to be held February 19, 2015 at 3:00 p.m. in Council Chambers.*