

MINUTES
TOWN OF QUARTZSITE
REGULAR MEETING OF THE
HEALTH & DEVELOPMENT SERVICES BOARD
465 NORTH PLYMOUTH AVENUE
THURSDAY, JUNE 18, 2015, 3:00 PM

CALL TO ORDER

Chairperson Sally Ford called the meeting to order at 3:00 p.m.

INVOCATION

The invocation was said by Board Member Rita Wilson.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Board Member Ginnie Duffin and all participated.

ROLL CALL OF THE BOARD

Chairperson: Sally Ford - **Present**

Vice Chairperson: Elmer London - **Present**

Board Member: Sue MacCracken - **Absent**

Board Member: Suellen Pennington - **Present**

Board Member: Rita Wilson - **Present**

Board Member: Monica Timberlake - **Present**

Board Member: Ginnie Duffin - **Present**

APPROVAL OF MINUTES

Board Member Suellen Pennington motioned to accept the minutes for the meeting of May 21, 2015. Board Member Rita Wilson seconded the motion and the motion passed unanimously.

BUSINESS

1. Discussion regarding the promotion of WACOG funded transit passes for the qualified.

Chairperson Sally Ford listed the many places the WACOG funded transit passes were posted.

Board Member Suellen Pennington suggested having fliers at the pharmacy.

Board Member Monica Timberlake said the Town has posted the information for the passes at many locations that should have gotten people's attention.

Shanana Rain Bearcat suggested having a table at the Independence Day celebration at the park to provide information to people.

Starr Bearcat suggested mailing out an information sheet with the utilities bill, asking APS to attach an information sheet with their billings as a public service, also to negotiate with Phil Cushman for a public service announcement radio station.

Chairperson Sally Ford asked if there is any progress on the Town getting a Facebook page because posting it there would be ideal.

Shanana Rain Bearcat suggests the Board to direct staff on information for a Facebook page.

4 Discussion regarding free rides to Town Hall for people to apply for WACOG Transit passes.

Chairperson Sally Ford explained the free ride would have to be set so that people do not abuse it. Janet Collier, Transit Coordinator, people usually call or do they do come in with no charge.

Starr Bearcat suggests giving the senior apartments flyers or have somebody from Town hall available at the apartments.

Shanana Rain Bearcat suggest to send info to Joann Winer for the Blythe paper.

Chairperson Sally Ford would like a copy of the WACOG flyers to put it on her Facebook page.

Board Member Ginnie Duffin asked about the income guideline for the WACOG passes.

Janet Collier answered people do need the passes but make over the requirements.

Vice Chairperson Elmer London asked if there is any difference for disabilities.

Janet Collier explains the WACOG passes are directed for the age groups and not focused on disabilities.

Board Member Ginnie asked about a sliding fee scale for the people that are just over the income requirement.

Janet Collier answered WACOG is firm on their requirements.

Chairperson Sally Ford said the people that stay in Quartzsite year round should be focused on.

Board Member Monica Timberlake explained the absence of trips to Parker has affected us due to the people having their doctors there.

Vice Chairperson Elmer London asked about the food bank. Janet Collier answered the food bank is kept up to date with the passes and were given out flyers as well.

Board Member Monica Timberlake discussed the senior baskets and how many people could have gotten missed.

Board Member Ginnie Duffin asked about the literacy rate of the people who are qualified for the free WACOG passes and suggested making a flyer that would catch more attention and easier to read.

Board Member Ginnie Duffin would like to direct staff to make flyers.

Board Member Rita Wilson motions to allow people to ride the transit for free to apply for free WACOG passes and Vice Chairperson Elmer London seconded the motion. The motion passed unanimously.

2. Discussion regarding establishing Quartzsite as a year round tour bus destination.

Chairperson Sally Ford asked where do the people go and what would they do.

Janet Collier listed a few places such as, the Hi Jolly Monument, the 1000 year old ironwood tree, and the jets at the park.

Vice Chairperson Elmer London would like to ask tour guides to come see what Quartzsite has to offer and the tour guides decide on the attractions.

Janet Collier talked about what the tour guides usually come to visit.

Chairperson Sally Ford said she believes the Town could attract more people if there were more parking for bigger vehicles in the season.

Janet Collier suggested teaming up with the chamber to coordinate with the show owners to provide more parking.

Shanana Rain Bearcat listed different attractions that are going to be happening in Quartzsite. She also said that having a Town Facebook page would help promote these events.

Board Member Ginnie Duffin said these events are seasoned based, so what can the Town do to establish itself as a year round bus tour destination.

Shanana Rain Bearcat said it's ok because there are many towns and cities that are seasonal.

Board Member Ginnie Duffin asked about the Focused Future II group that Shanana Rain Bearcat spoke of.

Shanana Rain Bearcat explained about the Focused Future II and listed a few people who are active in it. She also talked about a project that the Focused Future II is working on.

Board Member Ginnie Duffin asked what the board members can do to help with the projects for Quartzsite.

Board Member Monica Timberlake said the Focused Future II meeting would be a great start to help with the projects.

3. Discussion regarding honoring Town volunteerism.

Chairperson Sally Ford explained about having some sort of recognition for the people who volunteer year round in Quartzsite. She talked about volunteers being nominated and then the Town would recognize them in Council meetings.

Board Member Monica Timberlake brought up teacher of the year and how the people nominate and vote for it.

Chairperson Sally Ford said the residents should be the ones to nominate volunteers.

Vice Chairperson Elmer London asked about people in the background volunteering that the general public never sees.

Shanana Rain Bearcat suggested putting an announcement in the paper for nominations.

Chairperson Sally Ford believes the town should be involved in recognizing volunteers.

Board Member Ginnie Duffin suggested putting together a subcommittee so that they could put together the regulations and requirements for the volunteer project.

Chairperson Sally Ford suggested having a plaque or board in the Town Hall Chambers to add the people's names that have been awarded.

Shanana Rain Bearcat suggested awarding the volunteer a Quartzsite collector's pin.

Board Member Monica Timberlake asked about holding a dinner to recognize the nominees and pick a name to go on the board at Town Hall.

Board Member Monica Timberlake suggested a subcommittee to formulate how the nominations and the plaque will be done.

Chairperson Sally Ford, Board Member Monica Timberlake, and Board Member Ginnie Duffin volunteered to be in the subcommittee to set the rules and have a plan ready for the Council.

Board Member Ginnie Duffin asked who would review the nominees.

Chairperson Sally Ford said the Health and Development Board could hold a special meeting to go over the nominees and then recommend to Council of which are the top volunteers.

Vice Chairperson Elmer London said the voting should be done the same way the naming of the Transit System was voted on.

Janet Collier offered to do an online survey and have ballots available at town hall and on the transit vehicles.

Vice Chairperson Elmer London asked if there would be any type of exclusions for being nominated.

REPORTS FROM BOARD

None.

REPORTS FROM STAFF 1g

1. Updates on the planning study.

Janet Collier, Transit Coordinator, reported the Health and Development Board about the planning study.

2. Results of the survey vote to name the Quartzsite Transit System.

Janet Collier told the Board about the naming of the transit system. Which is now branded as The Camel Express.

Janet Collier updated the Board on the Town's vehicles and their maintenance. She also informed the Board of the Town transporting a patient to their dialysis appointments.

3. Report of cost for day trips to Phoenix destinations.

Janet Collier listed a few places and their prices that she had researched for trips to phoenix.

Board Member Monica Timberlake suggested looking into the Phoenix Theatre.

Board Member Ginnie Duffin asked about the mileage and the cost to get to Phoenix. Janet Collier answered with an estimated amount.

Janet Collier talked about a previous survey the Town had done and people would like a trip to Phoenix instead of a second trip to Yuma.

Board Member Monica Timberlake asked about the hours a driver can do in a day.

Janet Collier answered she would have to look into the laws and regulations for drivers.

Shanana Rain Bearcat suggested looking into other activities in Yuma instead of Phoenix. It would be closer and more cost efficient.

Chairperson Sally Ford talked about events in Lake Havasu City that people might be interested in.

Board Member Monica Timberlake explained people would like to go somewhere different than the trips the Town does now.

Chairperson Sally Ford would like to add a trip to Phoenix for next agenda.

CALL TO THE PUBLIC

Shanana Rain Bearcat asked if the Town would consider having a mascot. She suggested having a camel with a Q on its side.

Chairperson Sally Ford said she would like to see a live mascot.

ADJOURNMENT

Board Member Rita Wilson motioned to adjourn the meeting at 5:04 p.m. and Board Member Suellen Pennington seconded the motion. The motion passed unanimously.

CERTIFICATION:

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the meeting of June 18, 2015, of the Health & Development Services Board of the Town of Quartzsite, Arizona, held on June 18, 2015.

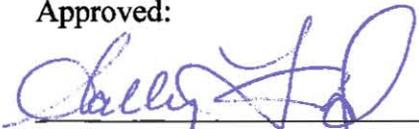
I further certify that the meeting was duly called and held and that a quorum was present.

DATED this 17 day of July 2015.


Miguel Castellanos, Deputy Town Clerk

On behalf of the Board,

Approved:



Sally Ford, Chairperson

Next meeting to be held July 16, 2015 at 3:00 p.m. in Council Chambers.