

## QUARTZSITE SAP COALITION LOGIC MODEL 2012-13

Behavioral Health Consequences	Behavioral Health Trends	Goal	Key Intervening Variables	Objectives	Projects, Initiatives, Strategies	Evaluation		
<p>In 2010, 22 injurious car crashes resulted from alcohol use in La Paz County (Arizona Motor Vehicle Crash Facts, 2011).</p> <p>Underage drinking increases likelihood for youth dropping out of school (Miller, Naimi, Brewer and Jones, 2007). In the 2009-2010 school year, the drop-out rate in La Paz County schools was higher than the state (3.9 vs. 2.7, respectively) (Arizona Department of Education, 2011).</p> <p>Drug-related Emergency Room visits have been consistently increasing in La Paz County since 2008 - 58.7% of those in 2010 were in direct result of drug abuse (Arizona Criminal Justice Commission, Statistical Analysis Center, 2011).</p>	<p>In 2010, La Paz County 10th graders surveyed reported driving after they had been drinking at higher occurrences than the state (11.9% vs. 7.6%, respectively), while over a third of La Paz County 8th, 10th, and 12th graders reported riding in a car with someone they know had been drinking more than the state (35.1% vs. 28.5%) (Arizona Youth Survey, 2010).</p> <p>In 2010, 31.5% of La Paz County youth reported drinking alcohol in the past 30 days (Arizona Youth Survey, 2010).</p> <p>Nearly two-thirds of La Paz County youth (65%) perceive alcohol as easy to get (Arizona Youth Survey, 2010).</p>	<p>1) To increase public knowledge of harm in underage drinking and medication misuse, storage, and disposal in Quartzsite, AZ.</p>	<p>Social norms accepting and/or encouraging youth drinking youth; Less than 30% of La Paz County youth reported talking with their parents about alcohol (AYS 2010).</p> <p>Adult and youth have poor knowledge of harm from underage drinking and medication misuse; 2010 Census data, average age is 60+ years in Quartzsite, AZ.</p> <p>Results from the 2012 Sidewalk Survey show 42% of teens and 85% of adults know what to do with meds that are old or no longer needed, while only 50% of teens and 63% of adults identify appropriate disposal methods (2012 annual outcomes).</p>	<p>1.1) By June 30, 2013, staff will collect a total of 150 Cenpatico Medication Sidewalk Surveys.</p>	<p><i>Public Information &amp; Social Marketing</i></p> <ul style="list-style-type: none"> <li>• Newspaper articles and promotions</li> <li>• Town webpage, facebook, and twitter</li> <li>• PSA on local radio</li> <li>• Distribute informative pamphlets among churches</li> <li>• Flyers/posters throughout community</li> <li>• Promote older adult public information campaign "Carewatch"</li> <li>• Promote permanent medication disposal site and increase awareness of community's Social Host Ordinance</li> </ul>	<p>Cenpatico Medication Sidewalk Survey 2012-13</p>		
				<p>1.2) By June 30, 2013, teen and adult responses of knowing where to properly dispose prescription and over-the-counter medications in their community will increase by 5%.</p>			<p><i>Youth Leadership</i></p> <ul style="list-style-type: none"> <li>• Form Quartzsite Youth Coalition</li> <li>• Utilizing SoS youth leadership model</li> <li>• Youth plan and implement community events/activities and prevention campaigns</li> </ul>	
				<p>1.3) By June 30, 2013, youth responses perceiving using alcohol daily places people at "moderate" or "great risk" will increase by 5%.</p>				<p>ADHS Core Instrument for Adolescents 2011-12</p>
				<p>1.4) By June 30, 2012, Quartzsite Youth Coalition participants will report a 5% increase in the program helping them to be a better youth leader with a focus on the following items: knowing how to plan a community event, willingness to take on new challenges, and contributing to change in the lives of other youth and community members.</p>				<p>Cenpatico Youth Leadership Survey 2012-13</p>

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4712 Arizona children and teens were treated at a hospital for non-fatal poisoning (798 inpatients and 3914 emergency department visits). 31 Arizona children and teens died from poisoning in 2011.	<p>Only 60% of La Paz County youth perceive that using alcohol daily places people at "moderate" or "great risk" (AYS 2010).</p> <p>Nearly a quarter of La Paz County youth surveyed (23.8%) report ever using prescription drugs to get high, slightly higher than the state (21.5%) (Arizona Youth Survey, 2010).</p>	2) To promote positive youth development and increase efficacy skills among Quartzsite youth.	Low perceived risk of alcohol use and youth ability to cope with stressful situations and peer pressure	2.1) By June 30, 2013, parent/guardian responses for their youth's negative behaviors will decrease by 5%.	<i>Life Skills Development</i> <ul style="list-style-type: none"> <li>Utilize Too Good for Drugs curriculum to youth participants in Afterschool Program (K-8<sup>th</sup> graders)</li> <li>Supplementary prevention activities and projects during Afterschool Program</li> </ul>	Cenpatico Parent Impression Survey 2012-13
				2.2) By June 30, 2013, 5% more youth will report feeling like they make good decisions because they stop and think before they act.		Cenpatico Too Good for Drugs Survey Modified Survey 2012-13
				2.3) By June 30, 2013, 5% more youth will report it not OK for someone their age to drink alcohol.		ADHS Core Instrument for Young Adolescents 2011-12
				2.4) By June 30, 2013, the perception of harm among Life Skills participants for consuming alcohol will increase by 5% by reporting alcohol will hurt people.		
		3) To strengthen data-driven collaboration and increase awareness of Quartzsite Substance Abuse Prevention Coalition.	<p>QSAP Coalition members reported a 15.6% increase in using data to identify community needs and guide coalition decisions, and a 19.5% increase in their feeling having an impact on the community (2012 annual outcome).</p> <p>Lack of public knowledge about substance abuse resources</p> <p>Lack of understanding and dissemination of local substance use data</p> <p>Underrepresentation of key community sectors within coalition membership</p>	<p>3.1) By June 30, 2013, coalition members will report a 5% increase in using data to identify community needs and guide coalition decisions.</p> <p>3.2) By June 30, 2013, coalition members will report a 5% increase in their feeling having an impact on the community.</p> <p>3.3) By June 30, 2013, coalition sign-in sheets will demonstrate an increase in community sector representation.</p>	<i>Community-Based Process</i> <ul style="list-style-type: none"> <li>Monthly QSAP Coalition meetings and subcommittee meetings</li> <li>Host Community Fun Days at the park and Movies in the Park events to increase substance-free community connectedness and promote prevention messages</li> <li>Collaborate with Quartzsite Youth Coalition to host prevention activities and campaigns throughout community, such as Red Ribbon Week</li> </ul>	ADHS Core Instrument for Coalition Members 2011-12
						Process Evaluation